



# Good Catch Membership

**What is Good Catch?** South Carolina Aquarium Good Catch generates awareness and leads communities in support of local fisheries and consumption of responsibly harvested seafood. Sustainable seafood is caught with consideration for the long-term viability of the species and for the ocean's ecological balance. Seafood harvested in the US is some of the most sustainable in the world due to strict conservation regulations.

## PARTNER INFORMATION:

**Business Name** (for promotional materials): \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

*We suggest the Primary Contact be the person responsible for seafood purchasing decisions to ensure all communication is sent to the appropriate person.*

**Email\*:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Secondary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email\*:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

\*Primary communications are via e-mail. These communications are in regard to Good Catch events and occasionally contain extra educational information. We limit communications and will not "spam" you with unnecessary or unrelated information.

Local seafood is the focus of the Good Catch program. We define local to include the southeastern regional fisheries (North Carolina to Florida), with priority given to South Carolina fisheries. Supporting local fisheries supports the local economy and is the most sustainable option because it produces the smallest carbon footprint with the fewest miles travelled. Additionally, local seafood is a healthier option as it is a fresher product and comes from waters that are closely monitored for ecosystem health.

\_\_\_ I agree to one of the following Good Catch Partner levels:

- **Basic** Partner: At least 1/3 of our annual seafood inventory will be locally sourced.\*
- **Gold** Partner: At least 1/2 of our annual seafood inventory will be locally sourced.\*
- **Platinum** Partner: At least 1/2 of our annual seafood inventory will be locally sourced\* and we agree to follow the standards set by South Carolina Aquarium single-use plastic reduction initiative.

\*Outside of "local," seafood should be sourced from purveyors providing sustainable seafood or come from sustainable sources.

\_\_\_ I agree to pay the annual \$200 partnership fee within 30 days of being invoiced. If I do not pay the annual partnership fee, I understand that my membership to Good Catch will be discontinued and my business' name will be removed from all promotional materials.

\_\_\_ I agree to add the Good Catch logo to my business' website and entrance door/window within 30 days of paying my partnership fee.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please return this form via fax to (843) 579-8511 Attn: Good Catch  
Or scanned and emailed to Andrea Margiotta at [AMargiotta@scaquarium.org](mailto:AMargiotta@scaquarium.org)