

SOUTH CAROLINA AQUARIUM
GOOD CATCH

PARTNER OPPORTUNITIES



GOOD CATCH GOES LOCAL

CHOOSE SOUTHEASTERN SEAFOOD



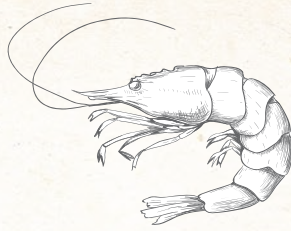
South Carolina Aquarium Good Catch generates awareness and leads communities in support of local fisheries and consumption of responsibly harvested seafood. Seafood caught with consideration for the long-term viability of the species and for the ocean's ecological balance as a whole is considered a "good catch."

Comprised of restaurants, purveyors, and caterers, Good Catch certified

businesses commit to serve a higher percentage of seafood sourced from southeast regional fisheries, ranging from North Carolina to the east coast of Florida. These fisheries adhere to some of the strictest regulations set worldwide – a critical factor in maintaining a balanced ocean.

By sourcing seafood from local, sustainably managed fisheries, you become part of the movement to protect our oceans.





PARTNER LEVELS AND REQUIREMENTS



Platinum Partner

PLATINUM

½ of annual seafood inventory must be sourced from southeast regional fisheries
Adhere to South Carolina Aquarium plastic reduction guidelines



Gold Partner

GOLD

½ of annual seafood inventory must be sourced from southeast regional fisheries



Partner

BASIC

⅓ of annual seafood inventory must be sourced from southeast regional fisheries

Documentation and proof of sourcing required with membership.

THE PLASTIC IMPACT



A collective threat between single-use plastics used at dining establishments is the threat of these items entering our waterways. As plastic enters our waterways, many species may then mistake it for food. Good Catch partners have the opportunity to receive Platinum certification by following the South Carolina Aquarium plastic reduction guidelines below:

- Eliminate plastic bags as a carryout option
- Eliminate use of any Styrofoam (polystyrene) products
- Plastic straws are provided upon request only
- Reusable tableware is provided for onsite dining; disposable utensils for carryout options provided upon request only
- Local recycling regulations are followed





PARTNER BENEFITS



With your \$200 annual membership, enjoy the following benefits:

COLLATERAL

- Good Catch partner decal to display at your business
- Itemized media toolkit for promotion of partner status
- Use of Good Catch logo for business materials

VISIBILITY

- Business name prominently listed on Aquarium website
- Business name recognition in print materials for Platinum and Gold partners
- Opportunity to be featured on the South Carolina Aquarium blog

ENGAGEMENT*

- Opportunity to serve as a culinary partner for large-scale public Aquarium After Hours events
- Opportunity to host a Good Catch dinner, which includes dedicated marketing efforts and Aquarium staff presence at event
- Opportunity for a personalized Good Catch training for your wait staff

**Subject to availability*

BECOME A SOUTH CAROLINA AQUARIUM GOOD CATCH PARTNER



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