

Good Catch Coordinator

Grade: 7

Reports to: Conservation Programs Manager
Job Status: Exempt, Full-Time

Department: Conservation
Approval Date: April 2017

Job Summary:

This position supports the South Carolina Aquarium's Good Catch™, a program to generate awareness in support of healthy fisheries and consumption of responsibly harvested seafood. This position requires the coordination of related events, strengthening relationships with partners and maintenance of scientific databases. Additionally, this person will act as the primary liaison between regulatory agencies, fisherman, restaurateurs, seafood market, purveyors and the general public as it relates to the program.

Essential Functions:

- Adhere to the South Carolina Aquarium Policies & Procedures.
- Assist in the development of the Good Catch™ strategic plan.
- Maintain scientific seafood database by:
 - a. Staying informed of local fisheries in terms of regulations, stock assessments and seasonality.
 - b. Gathering global fisheries information as it becomes available to provide chefs and public with the most relevant and current information.
- Maintain restaurant partner database and establish new relationships.
- Connect with restaurants to:
 - a. Stay current with scientific information of seafood sourcing and sustainability.
 - b. Help to increase the sustainability of the seafood they serve and assess menus for those partners that request it.
 - c. Develop training opportunities for staff.
 - d. Coordinate and speak at Good Catch™ dinners.
- Work interdepartmentally to:
 - a. Develop and maintain educational products with current information.
 - b. Support PR and social media opportunities.
 - c. Participate in community events to promote sustainable seafood.
 - d. Promote 'Ask Before You Order' campaign.
- Attend events and conferences to promote the work of Good Catch™.

Other Duties and Responsibilities:

- Support the Aquarium mission by participating in sponsored events on a regular basis.
- Support Conservation Department initiatives as necessary.

Knowledge, Skills, and Abilities:

- Candidate must be self-directed and take pride in their work.
- Must have an understanding of seafood, fishing techniques, and fisheries management.
- Ability to digest, analyze and use technical information and data.
- Ability to engage a wide variety of audiences about issues surrounding sustainable seafood.
- Confident speaker/presenter.
- Excellent written and oral communication skills, including ability to write for and present to various audiences including technical experts and lay people.
- Excellent organizational skills with ability to organize tasks and meet deadlines.
- Ability to work weekends and evenings, as needed.

Education and Experience Required:

- Bachelor's degree in Biology, Marine Biology or related field.
- At least 2 years of experience in science education, fisheries management or science communication.

Licenses and Certifications Required:

- Valid Driver's License

Physical Requirements:

- Requires average walking, standing, bending, stooping, crouching, sitting and computer and phone tasks required.
- Occasional ability to lift up to 50 lbs.

Working Conditions:

- Normal office environment
- Contact with customers, outside vendors and the public
- Occasional travel and late nights required

The above statements are intended to describe the general nature and level of work performed by people assigned to this classification. They are not construed to be an exhaustive list of all job duties performed by the personnel classified.

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