

Graphic Design Intern – Summer 2020 (May 26 – August 18)

Internship Description:

The mission of the South Carolina Aquarium is to inspire conservation of the natural world by exhibition and caring for animals, by excelling in education and research, and by providing an exceptional visitor experience.

The Graphic Design Intern is responsible for providing support to the Aquarium's marketing department through a variety of channels, print, digital, web, video as assigned.

Objectives and Internship Duties:

- Working with our Senior Graphic Design Manager and Graphic Designer, you will assist in designing a variety of marketing materials including posters, ads, social media graphics and other collateral as needed.
- You will learn the process of promoting events by working directly with the creative team
- You will develop and improve your Adobe CC skills
- You will increase your knowledge of the design and production of print and digital assets
- You will participate in brainstorming meetings for upcoming events and/or promotions and will take part in opportunities to assist at events

Knowledge, Skills and Abilities:

- Must have a great attitude and strong work ethic
- Be comfortable in a fast pace environment with tight deadlines
- Ability to work independently and complete assigned tasks within identified time frames
- Be organized, dependable and detail oriented
- Must be proficient in Adobe CC, including Photoshop, InDesign, and Illustrator
- Photo editing skills a plus

Education Requirements:

- Major(s): Graphic Design, Studio Art, Communication Arts or related
- Classification: Sophomore, Junior, or Senior preferred

Commitment Required:

- 12 hours per week for a minimum of 12 weeks

Wage:

- Unpaid; college credit may be available through your university

Application Instructions

- Apply at: <https://scaquariumvolunteer.applicantpro.com/jobs/>