



WATERSHED  
SOCIETY

SOUTH CAROLINA AQUARIUM



## WELCOME TO THE WATERSHED SOCIETY

The Watershed Society is an exclusive group of philanthropists who support the South Carolina Aquarium annually at a level that propels the organization forward. This diverse network of community leaders engages young professionals, families and retirees through focused programming. We invite you to join this steadfast group of donors who, collectively, elevate the South Carolina Aquarium and transform our community.



## YOUR DOLLARS MAKE AN IMPACT

- \$1,500  
Supports one classroom's visit to the Aquarium
- \$2,500  
Provides food for every animal in the Aquarium for one week
- \$5,000  
Covers the cost of annual x-rays for all animals in our care
- \$10,000  
Supports the full rehabilitation of one sea turtle

LEADING THE WAY TO  
CONNECT PEOPLE WITH  
WATER, WILDLIFE AND  
WILD PLACES.

# BENEFIT LEVELS

## WATERSHED BENEFACTOR

\$1,500 - \$2,499 or \$125 - \$210/month

### Specialized Access to the Aquarium

- Access to the Aquarium for one or two listed adults in your household and all listed children or grandchildren under 18, plus two guest privileges. Guests must visit with the primary listed adult(s), children or grandchildren, as access is non-transferable.
- Complimentary Behind-the-Scenes tours led by Aquarium experts. Areas to explore include the McNair Center for Sea Turtle Conservation and Research, Great Ocean Tank and more. Must be booked at least three days in advance.
- Discounted general admission tickets. Maximum of six per visit; purchase at the admission gate.
- 10% discount at the Gift Shop and Sea Turtle Snack Bar; 25% discount on souvenir photos.

### Annual Watershed Dinner

Exclusive invitation to a festive evening celebrating our past year's accomplishments, made possible by Watershed Society donors.

### Holland Lifelong Learning Finale

Complimentary access to the finale event featuring conservation luminaries from across the globe. This event is hosted in collaboration with other key conservation and scientific organizations.

### Beyond the Classroom: Watershed Family Discovery Series

Seasonal outings with the Aquarium team and various community partners featuring hands-on learning opportunities designed to engage and connect families with the natural world.

### Seaside Salon Series

Exclusive invitation to two annual gatherings in the company of Aquarium board members featuring discussions on topics related to scientific innovation and philosophy, led by key Aquarium staff and experts in the field of marine conservation.

## WATERSHED PARTNER

\$2,500 - \$4,999 or \$210 - \$420/month

All previously noted benefits, in addition to the following:

### Private Reptile and Amphibian Encounter

Behind-the-Scenes tour with our reptiles and amphibians. Sea turtles not included. Must be booked at least three days in advance.

### Aquarium Rovers Education Outreach Program

Opportunity to sponsor and/or observe an Aquarium Rovers program in a school or community group of your choice.



“The Aquarium, the people that work there and the creatures we have met over the years are like family to us. Each member of my family has found our own way to help, from **volunteering**, finding flights for sick turtles, carrying signs to falling in love with that one special creature we come back to see each week. The Aquarium and its coastal guests, living within its walls or far away, will always be a part of the **memories** we share as a **family.**”

Rachel and Tim Brennan  
Members since 2009

# BENEFIT LEVELS

## WATERSHED GUARDIAN

\$5,000 - \$9,999 or \$420 - \$835/month

All previously noted benefits, in addition to the following:

### Invitation to the social session of the annual Board of Directors retreat

Opportunity to join the Board of Directors at their annual retreat reception.

### Exclusive Sea Turtle Care Center™ Experience

- Opportunity to connect with sea turtle experts in a private session in the Sea Turtle Care Center. Subject to timing and availability, must be scheduled and approved in advance.
- Entry into the special access "Donor Lane" during public sea turtle releases.

## CHAIRMAN'S COUNCIL

\$10,000+ or \$835+/month

Gifts at the \$10,000+ level will receive the previously listed benefits and will work with the Major Gift Officer to develop a comprehensive and specialized benefits package.

THE MISSION OF THE SOUTH CAROLINA AQUARIUM IS TO INSPIRE CONSERVATION OF THE NATURAL WORLD BY EXHIBITING AND CARING FOR ANIMALS, BY EXCELLING IN EDUCATION AND RESEARCH AND BY PROVIDING AN EXCEPTIONAL VISITOR EXPERIENCE.



# LETTER FROM OUR PRESIDENT

Since opening in 2000, the Aquarium has thrived in many spectacular ways. We are gratified to have served more than one million South Carolina students through our award-winning education programs, motivating the next generation of environmental stewards to care for our natural world. We are proud that we have asserted our voice as a national leader in addressing the most pressing marine conservation issues of our time, and we are humbled that we have gained international recognition as a state-of-the-art rehabilitation facility for sea turtles.

***You help make this work possible.***

As a member of the Watershed Society, you are part of a dedicated group that shares our commitment to connect people with water, wildlife and wild places. We are honored to count you part of this journey, and we look forward to the many ways in which, together, we will inspire conservation of the natural world.

Thank you for joining the Watershed Society.

Sincerely,

**Kevin Mills**  
*President and CEO*



**FOR ADDITIONAL INFORMATION,  
PLEASE CONTACT:**

**Nicole Principe**  
Gift Officer  
nprincipe@scaquarium.org  
(843) 579-8628

