SOUTH CAROLINA AQUARIUM CHARLESTON, SOUTH CAROLINA

AUDITED FINANCIAL STATEMENTS

FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021





American Institute of Certified Public Accountants | South Carolina Association of Certified Public Accountants

INDEPENDENT AUDITORS' REPORT

To the Board of Directors South Carolina Aquarium Charleston, South Carolina

Opinion

We have audited the accompanying financial statements of South Carolina Aquarium (a nonprofit organization), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of South Carolina Aquarium as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of South Carolina Aquarium and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about South Carolina Aquarium's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audits.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audits in order to design audit procedures
 that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of South Carolina Aquarium's internal control. Accordingly, no such opinion is
 expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about South Carolina Aquarium's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Charleston, South Carolina April 20, 2023

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SOUTH CAROLINA AQUARIUM STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2022 AND 2021

	 2022	 2021
<u>ASSETS</u>		
Current Assets		
Cash and cash equivalents	\$ 5,394,129	\$ 3,463,358
Accounts receivable	93,926	69,844
Unconditional promises to give, net, current	1,429,286	614,352
Grants receivable	1,243,291	1,286,260
Inventory	15,154	16,863
Prepaid expenses	324,540	280,695
Investments, short-term	 3,984,336	3,995,860
Total current assets	12,484,662	9,727,232
Long-term Assets		
Cash and cash equivalents- long-term purpose	12,208,470	4,445,179
Investments, long-term	2,661,337	1,327,347
Unconditional promises to give, net, net of current	2,487,431	521,028
Property and equipment, net	13,872,029	13,879,234
Total long-term assets	31,229,267	20,172,788
Total assets	\$ 43,713,929	\$ 29,900,020

SOUTH CAROLINA AQUARIUM STATEMENTS OF FINANCIAL POSITION - CONTINUED DECEMBER 31, 2022 AND 2021

		2022	2021
LIABILITIES AND NET ASSET	<u>ΓS</u>		
Current Liabilities			
Accounts payable and accrued expenses	\$	1,060,809	\$ 693,405
Advanced deposits		285,084	283,327
Deferred revenues		266,717	269,335
Deferred membership fees		1,051,290	820,312
Lease termination fee payable, current		45,031	42,690
Bonds payable, current portion		225,000	225,000
Capital leases payable, current		65,379	60,792
Total current liabilities		2,999,310	2,394,861
		_	 _
Long-term Liabilities			
Lease termination fee payable, net of current		-	45,031
Capital leases payable, net of current portion		52,888	117,691
Bonds payable, net of current portion		675,000	 900,000
Total long-term liabilities		727,888	1,062,722
Total liabilities		3,727,198	3,457,583
Net Assets			
Without donor restrictions			
Undesignated		16,521,787	14,315,210
Board designated for long-term purposes		6,645,673	5,791,859
Total without donor restrictions		23,167,460	20,107,069
With donor restrictions		16,819,271	6,335,368
Total net assets		39,986,731	26,442,437
Total liabilities and net assets	\$	43,713,929	\$ 29,900,020

SOUTH CAROLINA AQUARIUM STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2022

	Without Donor Restrictions		With Donor Restrictions		 Total
Support and Revenues					
Admissions	\$	9,070,989	\$	-	\$ 9,070,989
Memberships		1,485,260		-	1,485,260
Contributed revenue		2,167,104		12,527,946	14,695,050
Special events		1,217,203		-	1,217,203
Concessions		946,538		-	946,538
Program revenues		99,909		-	99,909
Fundraising events, net of \$288,401 of expense		220,305		-	220,305
Supplemental		202,316		-	202,316
Investment losses, net		(429,779)		-	(429,779)
Miscellaneous		215,863			 215,863
Total support and revenues		15,195,708		12,527,946	27,723,654
Net Assets Released from Restrictions		2,044,043		(2,044,043)	
Expenses					
Program services:					
Facilities		2,499,582		-	2,499,582
Guest programs		3,154,969		-	3,154,969
Animal care		2,100,707		-	2,100,707
Education		1,387,344		-	1,387,344
Conservation		916,551		-	916,551
Memberships		553,066		_	 553,066
Total program services		10,612,219			 10,612,219
Supporting services:					
Management and general		2,149,610		-	2,149,610
Annual campaign and fundraising		1,315,940		-	1,315,940
Membership development		101,591			 101,591
Total supporting services		3,567,141		-	3,567,141
Total expenses from operations		14,179,360			 14,179,360
Change in net assets		3,060,391		10,483,903	13,544,294
Net assets, beginning of year		20,107,069		6,335,368	 26,442,437
Net assets, end of year	\$ 2	23,167,460	\$	16,819,271	\$ 39,986,731

SOUTH CAROLINA AQUARIUM STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2021

	Without Donor Restrictions		ith Donor estrictions	 Total
Support and Revenues				
Admissions	\$	7,748,001	\$ _	\$ 7,748,001
Memberships		1,082,866	-	1,082,866
Contributed revenue		1,826,413	2,818,853	4,645,266
Special events		658,111	-	658,111
Concessions		768,751	-	768,751
Program revenues		91,332	-	91,332
Fundraising events, net of \$209,971 of expense		376,798	-	376,798
Supplemental		212,340	-	212,340
Federal financial assistance		5,638,954	-	5,638,954
Investment loss, net		(10,338)	-	(10,338)
Miscellaneous		36,519	-	36,519
Total support and revenues		18,429,747	2,818,853	21,248,600
Net Assets Released from Restrictions		731,717	(731,717)	
<u>Expenses</u>				
Program services:				
Facilities		2,213,019	-	2,213,019
Guest programs		2,109,495	-	2,109,495
Animal care		1,665,304	-	1,665,304
Education		1,042,710	-	1,042,710
Conservation		775,269	-	775,269
Memberships		386,910		386,910
Total program services		8,192,707		8,192,707
Supporting services:				
Management and general		1,839,124	-	1,839,124
Annual campaign and fundraising		946,892	-	946,892
Membership development		86,030		86,030
Total supporting services		2,872,046		2,872,046
Total expenses		11,064,753		11,064,753
Change in net assets		8,096,711	2,087,136	10,183,847
Net assets, beginning of year		12,010,358	4,248,232	16,258,590
Net assets, end of year	\$	20,107,069	\$ 6,335,368	\$ 26,442,437

SOUTH CAROLINA AQUARIUM STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2022

Program	

	110gram Scrvices					_					
								Annual			
		Guest	Animal						Campaign and		
	Facilities	Programs	Care	Education	Conservati	ion	Membership	and General	Fundraising	Development	Total
Expenses:											
Payroll and benefits	\$ 511,286	\$ 2,004,889	\$ 1,543,886	\$ 1,262,460	\$ 810,0	٥n	\$ 394,562	\$ 1,295,554	\$ 1,093,239	\$ 78,562	\$ 8,994,528
Occupancy	747,416	\$ 2,004,009	\$ 1,545,660	\$ 1,202,400	\$ 610,0	<i>7</i> 0	\$ 37 4 ,302	\$ 1,275,55 T	\$ 1,093,239	\$ 76,502	747,416
IT and communications	8,945	141,962	60,883	12,917	27,0	25	14,134	231,486	23,057	9,089	529,508
Public relations and marketing	8,943		00,883							,	
Animal care	-	434,392	254 272	27,879	27,8		68,344	1,019	16,859	13,940	590,312
	-	71.041	354,272	2.767	20,8		-	49,051	-	-	424,203
Repairs and maintenance	234,285	71,041	67,890	2,767	8,2	30	-	11,925	21 475	-	396,185
Loan interest and bank fees	-	200,432	6,363	-	-		28,633	40,601	21,475	-	297,504
Insurance (non-benefit)	72,708	-	4,854	-	-		-	114,570	-	-	192,132
Professional fees and consultants	18,316	24,569	2,126	3,746	-		-	116,069	28,138	-	192,964
General supplies	968	78,725	28,428	6,468	4,2		11,657	9,219	6,018		145,712
Miscellaneous	205	44,858	8,284	17,563	4,1	16	290	74,339	5,528	-	155,183
Programs and events	-	146,420	-	35,636	7,6	80	29,581	224	11,562	-	231,103
Fundraising and board engagement	-	-	-	-	-		-	59,440	56,503	-	115,943
Travel and professional development	-	194	22,735	13,193	6,3	86	5,037	42,464	11,494	-	101,503
Personnel support	258	7,487	986	4,715	-		828	26,963	1,605	-	42,842
Operating leases	-	-	-	-	-		-	8,571	-	-	8,571
Total operating expenses	1,594,387	3,154,969	2,100,707	1,387,344	916,5	51	553,066	2,081,495	1,275,499	101,591	13,165,609
Depreciation	864,333	-	-	-	-		-	4,741	40,441	-	909,515
Disaster preparation	2,612	-	-	-	-		-	6,194	-	-	8,806
Bad debts	-	-	-	-	-		-	57,180	-	-	57,180
Bond interest	38,250						-			_	38,250
Total expenses	\$ 2,499,582	\$ 3,154,969	\$ 2,100,707	\$ 1,387,344	\$ 916,5	51	\$ 553,066	\$ 2,149,610	\$ 1,315,940	\$ 101,591	\$ 14,179,360

SOUTH CAROLINA AQUARIUM STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2021

		vices

			8				_						
	Facilities	Guest Programs	Animal Care	Education Conservation		Education Conservation Me		onservation Membership		Annual Campaign and Fundraising	Membership Development	Total Expenses	
Expenses:													
Payroll and benefits	\$ 459,200	\$ 1,510,982	\$ 1,236,095	\$ 903,507	\$ 594,162	\$ 240,370	\$ 1,157,252	\$ 824,284	\$ 75,330	\$ 7,001,182			
Occupancy	678,672	2,473	-	-	-	-	-	-	-	681,145			
IT and communications	6,297	126,393	54,549	15,632	31,216	8,620	143,679	7,820	7,819	402,025			
Public relations and marketing	_	69,902	-	88,929	72,763	85,935	-	6,067	2,881	326,477			
Animal care	_	9	296,036	-	8,647	-	31,174	-	-	335,866			
Repairs and maintenance	186,741	39,136	33,440	2,049	5,425	-	2,101	55	-	268,947			
Loan interest and bank fees	´-	175,271	8,872	-	´-	21,909	34,196	21,910	-	262,158			
Insurance (non-benefit)	-	-	-	-	-	-	174,796	-	-	174,796			
Professional fees and consultants	24,115	24,043	_	-	_	_	115,870	9,972	_	174,000			
General supplies	591	53,581	22,607	3,970	2,041	10,451	5,768	7,497	-	106,506			
Miscellaneous	4,645	15,177	8,751	1,147	14,962	74	111,430	3,125	_	159,311			
Programs and events	-	74,431	-	23,999	41,043	19,178	706	5,766	-	165,123			
Fundraising and board engagement	-	2	-	45	-	-	11,350	20,167	_	31,564			
Travel and professional development	23	65	4,954	2,651	5,010	-	8,786	742	-	22,231			
Personnel support	303	11,417	-	781	-	373	26,469	739	-	40,082			
Operating leases	-	-	-	-	-	-	10,073	-	-	10,073			
Total operating expenses	1,360,587	2,102,882	1,665,304	1,042,710	775,269	386,910	1,833,650	908,144	86,030	10,161,486			
Depreciation	802,885	6,613	-	-	-	-	5,474	38,031	-	853,003			
Disaster expenses and other losses	6,065	-	-	-	-	-	-	717	-	6,782			
Bad debts	-	-	-	-	-	-	-	-	-	-			
Bond interest	43,482									43,482			
Total expenses	\$ 2,213,019	\$ 2,109,495	\$ 1,665,304	\$ 1,042,710	\$ 775,269	\$ 386,910	\$ 1,839,124	\$ 946,892	\$ 86,030	\$ 11,064,753			

SOUTH CAROLINA AQUARIUM STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021

		2022		2021
Cash Flows from Operating Activities				
Changes in net assets	\$	13,544,294	\$	10,183,847
Adjustments to reconcile change in net assets to net	Ψ	13,3 11,27 1	Ψ	10,103,017
cash provided by operating activities:				
Contributions received restricted for long-term purposes		(11,811,391)		(1,956,639)
Amortization of discount on unconditional promises to give		168,395		23,617
Amortization of deferred interest on operating lease termination payable		4,810		7,029
Bad debts		57,180		-
Depreciation		909,515		853,003
Unrealized loss on investments		477,534		5,519
Changes in:		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		0,015
Accounts receivable		(24,082)		232,685
Unconditional promises to give		257,342		775,207
Grants receivable		42,969		(1,236,260)
Inventory		1,709		1,846
Prepaid expenses		(43,845)		(31,361)
Accounts payable and accrued expenses		367,404		84,235
Advance deposits		1,757		(89,797)
Deferred revenue		(2,618)		10,031
Deferred membership fees		230,978		317,972
Net cash provided by operating activities		4,181,951		9,180,934
Cash Flows from Investing Activities				
Change in cash designated for long-term purposes		(7,763,291)		(4,445,179)
Purchase of investments		(1,800,000)		(5,328,726)
Purchase of property and equipment		(902,310)		(767,558)
Net cash used for investing activities		(10,465,601)		(10,541,463)
Net eash used for investing activities		(10,403,001)		(10,541,405)
Cash Flows from Financing Activities		0.545.105		1 ((1 (2)
Contribution collected restricted for long-term purposes		8,547,137		1,661,639
Payments on bonds payable		(225,000)		(225,000)
Payments on promissory notes		-		(3,160)
Payments on small business loan - EIDL		- (47.500)		(150,000)
Payments on lease termination fee payable		(47,500)		(47,500)
Payments on capital lease		(60,216)		(62,553)
Net cash provided by financing activities	_	8,214,421		1,173,426
Net increase (decrease) in cash and cash equivalents		1,930,771		(187,103)
Cash and cash equivalents, beginning of year	_	3,463,358		3,650,461
Cash and cash equivalents, end of year	\$	5,394,129	\$	3,463,358
Cash payments for interest made during the year	\$	38,250	\$	43,482

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

The South Carolina Aquarium (the "Aquarium") is a non-profit organization incorporated in 1992. The Aquarium is devoted to the understanding and conservation of South Carolina's natural aquatic habitats. The Aquarium's primary objective is to inspire conservation of the natural world by exhibiting and caring for animals, by excelling in education and research, and by providing an exceptional visitor experience. The Aquarium's primary facility, which is located in Charleston, South Carolina, opened May 19, 2000, and is leased from the City of Charleston. The Aquarium's support comes primarily from admission fees, memberships, grants and contributions.

Basis of Accounting

The Aquarium's financial statements have been prepared on an accrual basis in accordance with accounting principles generally accepted in the United States of America ("GAAP").

Net Assets

The Aquarium's net assets are classified as follows:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of the Aquarium's management and the board of directors.

Net assets with donor restrictions: Net assets that are subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Aquarium or by the passage of time (that is, when a stipulated time restriction ends or purpose restriction is accomplished). Other donor restrictions are perpetual in nature, whereby the donor stipulates the funds be maintained in perpetuity. The Aquarium does not have any donor restrictions that are perpetual in nature as of December 31, 2022 or 2021.

Revenue Recognition

Contributions

Contributions that are with or without donor restrictions are earned and recognized when the donation is received or unconditionally pledged, as long as there is no performance requirement attached to the contribution. In the instance where there is a performance obligation attached to the contribution, the portion that is attached to a performance requirement is recorded as deferred revenue until it is earned when the performance requirement is met, while the portion that is considered to be a contribution is recorded as revenue when received or unconditionally pledged.

Grants

Grants are earned and recorded as revenue when the grant funds are received or unconditionally pledged, if there is no performance requirement in the grant agreement. At that time, any grantor restrictions are considered when recording the revenue. For any grant agreements that include performance obligations, the Aquarium determines when the performance obligations will be met (i.e., at a certain point in time or over time). Revenue is recognized accordingly when the related performance obligation is met. Grant funds with a performance requirement which are received in advance are recorded as deferred revenue and are recognized as revenue when performance requirements are met.

Fundraising Events

Fundraising event revenue is recorded as contributed revenue and recognized on the day of the event. While some benefit is received by attendees, it is considered immaterial relative to the amount paid. Any payment received before the event (tickets, sponsorship) is recorded as advanced deposits and released at the time of the event.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Admissions and Memberships

Admission revenue is recorded as earned and recognized as revenue on the day of the sale. The majority of tickets are purchased at the ticket window immediately before entrance into the Aquarium, and these tickets are only good for the day. Therefore, the performance obligation, entry to the Aquarium, is fulfilled the same day.

Admission tickets sold online can be used for up to one year, they are recognized at time of sale rather than when redeemed. The web-sale tickets comprise a small percentage of total ticket sales and a majority of the sales are used within 1 week. Therefore, the timing difference between purchase and use is considered immaterial for revenue recognition purposes.

Admission revenue also includes group tours. This revenue is also recognized day of visit. Groups pay a deposit prior to coming, which is recorded to advanced deposits and recognized on the day of their visit.

Membership revenue is recorded as earned revenue. The benefits of the membership, including admission, are deemed to be equivalent to the cost. The cash is received in full up front, while the revenue is recognized evenly throughout the membership period as the benefits are delivered, and the performance obligation is met.

Special Events and Building Rentals

Special event revenue, which includes non-fundraising ticketed events hosted by the Aquarium, is recorded as earned revenue and recognized at the time of the event, when the performance obligation is met. Any payment received before the event for tickets or deposits is recorded as deferred revenue and released when the event occurs.

Building rental revenue is also recorded as earned revenue and recognized at the time of the event. Security deposits for building rentals are recorded as advance deposits and either returned or recognized as revenue when the building rental occurs.

Concessions

Concession revenue, which includes a percentage of net sales (or commission) from third party vendors that manage the gift shop, snack bar and photography station is recorded as earned revenue and recognized on a monthly basis. The third-party vendors pay the commission to the Aquarium each month approximately ten days after the close of the month and revenue is recorded by the Aquarium in the month of the activity.

Disaggregation of Revenue

In the following table, net revenue is disaggregated by timing of satisfaction of performance obligations for the years ended December 31:

	 2022	 2021
Performance obligations satisfied at a point in time Performance obligations satisfied over time	\$ 26,238,394 1,485,260	\$ 20,165,734 1,082,866
Total performance obligations	\$ 27,723,654	\$ 21,248,600

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Contract Liabilities

The following table presents the beginning and ending balances of contract liabilities as of December 31:

	 2022	 2021
Contract liabilities (deferred revenue and advanced deposits), beginning of the year	\$ 1,372,974	\$ 1,134,768
Revenue recognized for performance obligations completed during the year Revenues deferred until performance obligations are completed	(1,372,974) 1,603,091	(1,134,768) 1,372,974
Contract liabilities (deferred revenue and advanced deposits), end of year	\$ 1,603,091	\$ 1,372,974

Cash and Cash Equivalents

The Aquarium considers all highly liquid debt instruments purchased with an initial maturity of three months or less to be cash equivalents.

Availability of Funds for General Expenditures

The Aquarium has certain net assets that are available for general expenditures within one year of December 31, 2022 and 2021 based on conducting the normal activities of its programs in the coming year. Accordingly, the related resources have been included in the quantitative information detailing the financial assets available to meet general expenditures within one year (see Note 2).

Accounts Receivable

Accounts receivable relate primarily to concession revenues and group ticket sales. Management evaluates the collectability of outstanding balances based on historical collection experience and the specific accounts outstanding, and establishes an allowance for doubtful accounts based on management's estimate of amounts that will not be collected. Accounts receivable are determined to be past due on contractual terms, which are unsecured and are non-interest bearing. Management does not accrue interest or finance charges on overdue balances. It is the Aquarium's policy to charge off uncollectible amounts when management determines the receivable will not be collected. As of December 31, 2022 and 2021, management estimated all accounts receivable to be fully collectible, and thus no allowance has been recorded.

Unconditional Promises to Give, Net and grants Receivable

Contributions are recognized when the donor makes a promise to give to the Aquarium that is in substance, unconditional. Grant revenue is recognized when the grant has been awarded and any related performance objectives have been met. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows, using a discount rate of 2.20 to 3.25% for the years ended December 31, 2022 and 2021. Amortization of the discount is presented with contributed revenue.

The Aquarium uses the allowance method to account for uncollectible amounts based on management's estimate of the collectability of the amount receivable. Receivables are considered impaired if payments are not received in accordance with the terms of the receivable. It is the Aquarium's policy to charge off uncollectible amounts when management determines the receivable will not be collected. The allowance for doubtful accounts was \$30,000 as of December 31, 2022 and 2021.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Property and Equipment, Net

Property and equipment are recorded at cost, or, if donated, at estimated fair market value at the date of donation. It is the policy of the Aquarium to capitalize assets costing \$5,000 or more with a useful life exceeding one year.

Software 2 years
Transportation equipment 5-7 years
Furniture, fixtures and equipment 7 years
Exhibits 2-10 years
Leasehold improvements 7-40 years
Projects under construction and land Non-depreciable

Animal and Plant Collections

The costs of purchasing or collecting live animals and plants are expensed as incurred. Donated specimens are not valued and, therefore, are not reflected in the financial statements. There were no proceeds received related to the sale of non-capitalized collection items during the year ended December 31, 2022 and December 31, 2021. Purchases of non-capitalized collection items were \$33,288 and \$21,117 for the years ended December 31, 2022 and 2021, respectively.

Advertising

The Aquarium expenses advertising costs as incurred. Advertising costs totaled \$455,974 and \$238,211 for the years ended December 31, 2022 and 2021, respectively, and are included in public relations and marketing on the Statement of Functional Expenses.

Donated Services, Equipment and Assets

The Aquarium records various types of in-kind support including donated professional services, supplies, equipment and other assets. Contributed professional services are recognized if the services received (a) create or enhance long-lived assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible assets are recognized at fair market value when received. The amounts reflected in the accompanying financial statements as in-kind support are offset by like amounts included in expenses.

Supplies donated in 2022 and 2021 include animal and animal care supplies, and are recognized in the animal care program. In-kind contributions totaled \$35,549 and \$19,489 for the years ended December 31, 2022 and 2021, respectively.

A substantial number of unpaid volunteers have made significant contributions of their time and performed a variety of tasks that assisted the Aquarium with its operation but do not meet the two recognition criteria described above. Accordingly, the value of this donated time is not reflected in the financial statements.

Income Taxes

The Aquarium is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code as a charitable organization whereby only unrelated business income, if any, as defined by the Code, is subject to federal income tax. The Aquarium is classified by the Internal Revenue Service as other than a private foundation.

The Aquarium's policy is to report accrued interest related to unrecognized tax benefits, when applicable, as interest expense and to report penalties as other expense. Management has evaluated the tax positions of the Aquarium and does not believe that any uncertain tax positions or unrecognized tax benefits exist for the years ended December 31, 2022 or 2021.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Expense Allocations

The costs of providing various programs and activities have been summarized on a functional basis in the Statements of Activities and Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The Aquarium's program services are classified within the following:

Facilities maintain the building and animal life support systems.

Guest Programs includes admissions, security staff and environmental services.

Animal Care collects and maintains plants and animals for the exhibits.

Education designs and implements the complete Education Master Plan.

Conservation leads conservation efforts for the wildlife and wild spaces and inspires the public for these initiatives.

Memberships include management of the membership program.

The Aquarium's supporting services include:

Management and General provides accounting, human resources, marketing, administration and information services support.

Annual Campaign and Fundraising conducts fundraising activities through donor education, fulfillment and management.

Membership Development activities include soliciting for prospective members and membership dues, membership relations, and similar activities.

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated and the method of allocation include:

Expense type	Method of allocation
Payroll and benefits	Time and effort
IT and communication	Direct costs to programs; Time and effort for remaining
Public relations and marketing	Direct costs for advertising; Time and effort for remaining
Animal care	Direct costs to programs
Repairs and maintenance	Direct costs to programs
Loan interest and bank fees	Direct costs to programs
Professional fees and consultants	Direct costs to programs; Time and effort for remaining
General supplies	Direct costs to programs; Time and effort for remaining
Miscellaneous	Direct costs to programs; Time and effort for remaining
Programs and events	Direct costs to programs; Time and effort for remaining
Fundraising and board engagements	Direct costs to programs

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Expense Allocation, continued

Travel and professional development Direct costs to programs; Time and effort for remaining Direct costs to programs; Time and effort for remaining

Operating leases Direct costs to programs

Depreciation Square footage
Disaster expense and other losses Direct costs

New Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued ASU No. 2016-02, *Leases (Subtopic 842)*, which will require entities to recognize lease assets and lease liabilities on the balance sheet and disclose key information about the leasing arrangements. For non-profit organizations, this standard is effective for annual reporting periods beginning after December 15, 2021, and early adoption is permitted. The Aquarium is currently evaluating the impact of this standard.

The FASB issued ASU 2020-07, Not-for-Profit Entities (Topic 958) on Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets, which requires organizations to present contributed nonfinancial assets as a separate line item in the Statement of Activities, apart from cash and other financial assets, and disaggregate into different categories those nonfinancial assets. For each category of utilized assets, the description of programs or other activities in which the assets are utilized and any donor-imposed restrictions on the use of assets need to be disclosed. The standard is effective for the Aquarium's fiscal year 2022. The impact of this standard on the Aquarium's financial statements was evaluated and there was not a material impact to the financial statements.

Other accounting standards that have been issued or proposed by the FASB or other standards-setting bodies are not expected to have a material impact on the Aquarium's net assets or changes in net assets.

Reclassifications

Certain items in the prior year have been reclassified to conform to current year presentation.

Subsequent Events

In preparing these financial statements, the Aquarium has evaluated events and transactions for potential recognition or disclosure through April 20, 2023, the date the financial statements were available to be issued.

2. AVAILABILITY AND LIQUIDITY

Financial assets available for general expenditures that are without donor or other restrictions limiting their use within one year of the Statement of Financial Position date of December 31, 2022 and 2021 are comprised of the following:

	 2022	2021
Total assets at end of year	\$ 43,713,929	\$ 29,900,020
Less amounts not available to be used within one year due to illiquidity:		
Prepaid expenses	324,540	280,695
Property and equipment, net	13,872,029	13,879,234
	14,196,569	14,159,929
Less amounts not available to be used within one year due to availability:		
Non-current unconditional promises to give, net	2,487,431	521,028
Board imposed restriction, long-term	2,661,337	1,791,859
Donor imposed restrictions, long-term	 12,966,328	 3,982,046
	18,115,096	6,294,933
Financial assets available to meet cash needs for general expenditures		
within one year	\$ 11,402,264	\$ 9,445,158

In accordance with the Aquarium's policies, the board has designated certain amounts to be used for future activities and programs. These board designations can be drawn upon if the governing board approves this action.

The Aquarium's goal is to maintain financial assets to cover operating expenses over a reasonable period of time. Any funds in excess of the adequate operating expense coverage are invested with the objectives of preserving capital and long-term growth. The Aquarium has a \$1,250,000 line of credit. As of December 31, 2022 and 2021, there was no outstanding balance.

3. UNCONDITIONAL PROMISES TO GIVE, NET

Unconditional promises to give, net consisted of the following at December 31:

	2022	2021
Unconditional promises to give	\$ 4,158,775	\$ 1,209,043
Less: Unamortized discount	 (212,058)	(43,663)
Present value of unconditional promises to give	3,946,717	1,165,380
Less: Allowance for uncollectible promises to give	 (30,000)	 (30,000)
Unconditional promises to give, net	\$ 3,916,717	\$ 1,135,380

3. UNCONDITIONAL PROMISES TO GIVE, NET

Amounts expected to be collected for the years ended December 31, are as follows:

2023	\$ 1,429,286
2024	1,196,167
2025	903,322
2026	380,000
2027	50,000
Thereafter	 200,000
	_
	\$ 4,158,775

4. FAIR VALUE MEASUREMENTS

The Aquarium's investments are stated at fair market value. Fair market value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC 820, *Fair Value Measurements and Disclosures*, establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities.
- Level 2: Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly through corroboration with observable market data.
- Level 3: Inputs that are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. These inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation.

The following table presents the Aquarium's fair value hierarchy for those assets measured at fair value on a recurring basis as of December 31:

			2	022		
	 Level 1	Le	evel 2	Le	evel 3	Total
Investments, short-term Investments, long-term	\$ 3,984,336 2,661,337	\$	-	\$	-	\$ 3,984,336 2,661,337
	\$ 6,645,673	\$	-	\$	-	\$ 6,645,673
			2	021		
	Level 1	Le	evel 2	Le	evel 3	 Total
Investments, short-term Investments, long-term	\$ 3,995,860 1,327,347	\$	- -	\$	- -	\$ 3,995,860 1,327,347
	\$ 5,323,207	\$		\$		\$ 5,323,207

5. PROPERTY AND EQUIPMENT, NET

Property and equipment, net consisted of the following at December 31:

	 2022	2021
Software	\$ 120,150	\$ 120,150
Transportation equipment	544,479	505,921
Furniture, fixtures and equipment	3,376,442	3,249,791
Exhibits	14,271,078	13,941,627
Leasehold improvements	8,889,798	8,537,984
Projects under construction and land	 794,979	 896,017
Accumulated depreciation	27,996,926 (14,124,897)	27,251,490 (13,372,256)
	\$ 13,872,029	\$ 13,879,234

Depreciation expense for the years ended December 31, 2022 and 2021 totaled \$909,515 and \$853,003 respectively.

6. REVOLVING LINE OF CREDIT

The Aquarium has a revolving line of credit in the amount of \$1,250,000, which was originally effective through August 19, 2020 and bears interest at a base rate plus 1%, with a floor of 5.00%. The balance was \$0 as of December 31, 2022 and 2021. On February 25, 2021, the Aquarium's revolving line of credit was amended. The new terms allow for the Aquarium to borrow the lesser of 1) \$1,250,000 and 2) the aggregate number of outstanding promises to give. The line bears interest at 1% plus the Base Rate, with a floor of 5.00% and is effective through May 31, 2023. The line of credit is secured by the Aquarium's outstanding promises to give.

7. PROMISSORY NOTES

On February 15, 2017, the Aquarium signed a \$72,000 term loan for the acquisition of a boat. The note bore interest at 3.95% and matured on January 25, 2021. Principal and interest payments of \$1,626 were due monthly. The note was secured by the boat and a blanket lien on other assets. The note was paid and full and surrender during 2021.

8. CAPITAL LEASE PAYABLE

On November 24, 2017, the Aquarium signed a master lease agreement for the acquisition of a CT scanner for the sea turtle recovery center. The agreement requires 84 payments of \$5,548 and carries an implied interest rate of 4.135%. The agreement has a bargain purchase option at the end of the lease term in the amount of \$100. The lease is collateralized with the underlying equipment.

8. CAPITAL LEASE PAYABLE - CONTINUED

Future minimum lease payments under these agreements as of December 31, 2022, are as follows:

2023	\$	66,579
2024		55,290
Thereafter		-
Total minimum lease payments		121,869
Less: amount representing interest		(3,602)
Total capital leases	\$	118,267
1 otal capital leases	Ψ	110,207

The combined interest expense paid on the revolving line of credit, promissory notes and capital leases payable was \$11,173 and \$31,448 for the years ended December 31, 2022 and 2021, respectively (also see note 6 and 7).

9. BONDS PAYABLE

On October 1, 2014, the Aquarium issued a note to evidence its obligation to the South Carolina Jobs Economic Development Authority (the "Authority") arising from the Authority's loan to the Aquarium of the proceeds of the South Carolina Jobs - Economic Development Authority Economic Development Revenue Bond (SC Aquarium Project) Series 2014 in the amount of \$2,700,000. The net proceeds of the bonds were primarily used to finance the construction and improvements of the Aquarium's existing facilities. The bonds are secured by the Aquarium's personal property.

At December 31, 2022 and 2021, the balance of the bonds payable was \$900,000 and \$1,125,000, respectively. Amounts are due in installments of \$225,000 each on October 1st with interest due semiannually at rates ranging from 2.5% to 3.6%.

Future payments on bonds payable at December 31, 2022 are as follows:

2023	\$ 225,000
2024	225,000
2025	225,000
2026	225,000
Thereafter	 -
	\$ 900,000

Interest expense incurred on bonds payable for the years ended December 31, 2022 and 2021 was \$38,250 and \$43,482.

10. LEASE TERMINATION FEE PAYABLE

On December 20, 2013, the Aquarium signed an operating lease termination agreement with its landlord for property leased under an agreement dated February 1, 2000. The agreement required the Aquarium (or subtenant therein) to vacate the property before December 31, 2013. Accordingly, the lease agreement was terminated and a \$475,000 termination fee was payable. The fee is due in 10 equal non-interest-bearing installments of \$47,500 on September 15th each year. The Aquarium had imputed interest under this agreement and had recorded a lease termination fee of \$395,959 during the year ended March 31, 2014.

10. LEASE TERMINATION FEE PAYABLE - CONTINUED

Future minimum payments at December 31 under this agreement are as follows:

2023	\$ 47,500
	47,500
Amount representing interest	(2,469)
	\$ 45,031

11. FEDERAL FINANCIAL ASSISTANCE

In April 2020, the Aquarium received a loan in the amount of \$1,506,715 under the Paycheck Protection Program ("PPP"). The PPP, established as part of the Coronavirus Aid, Relief, and Economic Security Act (the "CARES Act"), provides for loans to qualifying entities for amounts up to 2.5 times the average monthly payroll expenses of the qualifying entity. The loans and accrued interest are forgivable after the applicable time period in the CARES Act as long as the borrower uses the loan proceeds for eligible purposes, including payroll, benefits, rent and utilities, and maintains its payroll levels. The PPP Loan is unsecured and guaranteed by the United States Small Business Administration ("SBA"). The unforgiven portion of the Company's PPP loan is payable in monthly installments at an interest rate of 1.00%.

The Aquarium performed calculations for loan forgiveness in accordance with the terms of the CARES Act and, based on such calculations, expects that the PPP loan will be forgiven in full. Further, the Aquarium has determined that it has met all the conditions of the loan required under the CARES Act as of December 31, 2021 and 2020 and had elected to account for the PPP loan in accordance with ASC 958-605, *Not-for-Profit Entities: Revenue Recognition*, which allows the Aquarium to recognize the loan forgiveness as a contribution when the conditions for loan forgiveness have been substantially met. Therefore, the Aquarium recognized the full amount borrowed under the PPP loan during the years ended December 31, 2021 and 2020.

On February 17, 2021, the Aquarium received a second PPP loan in the amount of \$1,401,690. The loan carries a 1% fixed interest rate and matures in five years from the date of the note if not forgiven. The Aquarium had to used the proceeds of the loan in accordance with loan provisions that allowed for full forgiveness.

The Aquarium submitted timely applications for forgiveness with the SBA, and the first PPP loan and related interest was forgiven on February 25, 2021 and the second PPP loan and related interest on December 10, 2021.

In June 2020, the Aquarium received an Economic Injury Disaster Loan ("EIDL") in the amount of \$150,000 from the U.S Small Business Association. The EIDL, established in response to COVID-19, provides for loans to small business owners, including agricultural businesses, and nonprofit organizations in all U.S. states, Washington D.C., and territories. The 30-year loan included principal and interest payments in the amount of \$641 monthly beginning 12 months from the date of the note. Interest accrued at a rate of 2.75%. The balance on the loan was \$0 at December 31, 2021. The EIDL was paid in full during 2021.

In July 2021, the Aquarium received a \$2,926,861 Shuttered Venue Operators Grant (SVOG) as provided by the SBA under a program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, and amended by the American Rescue Plan Act. The SVOG provided funding. organizations that suffered revenue loss due to restrictions on public gatherings imposed to limit the spread of COVID-19. The Aquarium is not required to repay the SVOG and has complied with the provisions of this grant.

11. FEDERAL FINANCIAL ASSISTANCE - CONTINUED

During 2021, the Aquarium filed for a \$1,286,260 Employee Retention Credit (ERC) with the Internal Revenue Service (IRS). The tax credit was established to encourage businesses to retain employees during the COVID-19 pandemic. The Aquarium has complied with the provisions of this tax credit and has recorded a grant receivable associated with the ERC. The Aquarium anticipates it will receive payment on this credit during the year ended December 31, 2023.

The Aquarium has recognized \$0 and \$5,638,954 for the years ended December 31, 2022 and 2021, respectively, and has accounted for these amounts as federal financial assistance in the statements of activities.

12. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes at December 31:

	 2022	2021
Restricted as to time:	\$ 56,412	\$ 172,496
Restricted as to purpose:		
Education programs	649,432	825,754
Exhibit development	132,404	123,074
Sea turtle hospital	214,279	799,580
Sea Turtle conservation and research program	117,236	173,000
Capital and maintenance programs	92,842	172,060
Conservation	102,907	214,210
Other programs	-	45,208
Building fortification	10,141,425	2,473,086
Maritime Center Learning Lab	4,662,334	1,336,900
Other Capital	 650,000	
	\$ 16,819,271	\$ 6,335,368

13. BOARD DESIGNATED NET ASSETS

The Aquarium's Board of Directors has designated certain amounts for the following purposes at December 31:

	 2022	 2021
Board designated for endowment	\$ 463,133	\$ 463,133
Board designated for operating reserve	3,984,336	4,000,000
Board designated for capital replacement	1,145,958	1,000,000
Board designated for future growth	 1,052,246	328,726
	\$ 6,645,673	\$ 5,791,859
	\$ 6,645,673	\$ 5,791,85

14. DEFINED CONTRIBUTION PLAN

The Aquarium maintains a defined contribution 401(k) plan (the "Plan") covering substantially all the full-time salaried employees with one year or more of service. Under the Plan, the Aquarium makes matching contributions equal to 100% of the first 3% of the employee's contribution and 50% of the next 2% of the employee's contribution, for a total match of up to 4%. Contribution expense relating to the Plan for the years ended December 31, 2022 and 2021 was \$141,417 and \$131,753, respectively.

15. CONCENTRATION OF CREDIT RISK

From time to time, the Aquarium has operating accounts and other demand accounts with financial institutions in excess of the Federal Depository Insurance Company ("FDIC") limit of \$250,000 per bank. The Aquarium has not experienced any losses associated with these financial institutions.

16. OPERATING LEASES

Facility and Warehouses

The Aquarium leases two warehouses under two operating lease agreements. One of the agreements expired September 16, 2018, and a new agreement for the same space was signed with an expiration date of September 30, 2021. The initial monthly lease payment is \$2,272 with payment increases of 3% per year and contains one three-year renewal option. In addition, the agreement requires the Aquarium to pay certain executory costs such as taxes, maintenance and insurance, where applicable.

The second agreement originally commenced in June 2012 and was renewed in May 2017 for another five-year term, expiring on May 31, 2022 (extended to May 31, 2027). The initial monthly lease payment of the renewal is \$2,029 with payment increases of 3% per year. In addition, the agreement requires the Aquarium to pay for certain costs above and beyond general maintenance, where applicable, as incurred.

The Aquarium has three equipment lease that matures in 2025 with monthly minimum lease payments of \$195.

Rent expense for these leases totaled \$68,225 and \$76,442 for the years ended December 31, 2022 and 2021, respectively.

Future minimum payments at December 31 under these agreements are as follows:

2025	61,801
2026	54,509
2027 Thereafter	 13,235
	\$ 249,729

16. OPERATING LEASES - CONTINUED

The Aquarium has an agreement with the City of Charleston to sublease the land and facilities that house the Aquarium operations for annual rent of \$1. This property is owned by the National Park Service and used by the City, which in turn leases it to the Aquarium. The Aquarium's agreement with the City includes a clause which states that the excess annual revenues over expenses, including provision for debt service and reserve for depreciation, will be split evenly as follows:

Fifty percent (50%) will be placed in a fund for the future capital improvements and a reserve for operating shortfalls in the sum of \$2,000,000 to be maintained during the term of the lease.

Fifty percent (50%) will be paid annually to the City of Charleston to reduce the City Bond indebtedness in the principal amount of \$9,500,000 until such debt has been paid in full.

Under the terms of the agreement, the Aquarium did not make any lease payments to the City of Charleston for the years ended December 31, 2022 or 2021.

17. COMMITMENTS AND CONTINGENCIES

In May 2005, the Aquarium entered into a contract to lease retail space to a vendor to operate the gift shop for a term of five years. This agreement was amended on January 13, 2010, extending the term of the agreement for an additional five-year period through June 2, 2015. On December 7, 2021, the Aquarium signed the fifth amendment to this agreement. The agreement extends the terms through June 30, 2030. Rent is paid to the Aquarium monthly in arrears, is calculated based upon a percentage of gross receipts collected, and is guaranteed to exceed \$310,000 annually provided annual attendance does not fall below 390,000 visitors. The annual payment guarantee to the Aquarium shall be reduced by the same percentage as the attendance shortfall. Amounts received by the Aquarium under this agreement for the years ended December 31, 2022 and 2021 were \$694,933 and \$605,855, respectively. Amounts received are included in concessions revenue in the Statement of Activities.

In April 2006, the Aquarium signed a services agreement with a vendor to provide photographic and imaging services to patrons in the facility. The agreement was for an initial term of three years, with an automatic renewal of an additional three years if either of the parties did not notify each other of termination. The agreement was extended through 2020. In February 2020 and 2021, the Aquarium signed extensions to this agreement. The extension is for one year and matures in September 2022; see Note 18 for subsequent renewal. The Aquarium receives a percentage of net sales revenues as defined within the agreement. Amounts received by the Aquarium under this agreement for the years ended December 31, 2022 and 2021 were \$231,198 and \$158,219, respectively. Amounts received are included in concessions revenue in the Statement of Activities.

On May 21, 2007, the Aquarium signed a concession agreement with a vendor to operate a food concession area in the facility. The agreement was amended on January 13, 2010, extending the term for an additional five years through June 2, 2015. On June 22, 2015, the Aquarium signed the third amendment to this agreement. The agreement provides for (2) five-year extension terms through June 2, 2025. The Aquarium receives rent based upon an agreed percentage of gross sales as defined within the agreement. Amounts received by the Aquarium under this agreement for the years ended December 31, 2022 and 2021 were \$20,407 and \$4,677, respectively. Amounts received are included in concessions revenue in the Statement of Activities.

18. RELATED PARTY TRANSACTIONS

Members of the Board of Directors made contributions and unconditional promises to give totaling approximately \$570,293 and \$1,105,658 during the years ended December 31, 2022 and 2021, respectively. Outstanding balances of unconditional promises to give from board members, totaled \$380,756 and \$585,810 at December 31, 2022 and 2021, respectively.

The Aquarium's bonds payable are held by a related party and had a balance of \$900,000 and \$1,125,000 at December 31, 2022 and 2021. Interest incurred under these bonds was \$38,250 and \$43,482 for the years ended December 31, 2022 and 2021, respectively.

19. SUBSEQUENT EVENTS

Management has evaluated subsequent events through April 20, 2023, the date which the financial statements were available to be issued. Based upon that review, no further adjustments were made to these financial statements, outside those presented below:

On December 12, 2022, the Aquarium signed a \$2,187,836 contract for the replacement of the aviary mesh in its Mountain Forest exhibit and exterior painting of the Aquarium building. This project began in January 2023 and should be completed in the Spring of 2023.