



A LETTER FROM OUR PRESIDENT AND CEO, **KEVIN MILLS**

Since opening in 2000, the Aquarium has thrived in many spectacular ways. We are grateful to have served more than one million South Carolina students through our award-winning education programs, motivating the next generation of environmental stewards to care for our natural world. We are proud that we have asserted our voice as a national leader in addressing the most pressing marine conservation issues of our time, and we are humbled that we have gained international recognition as a state-of-the-art rehabilitation facility for sea turtles. You help make this work possible.

As a member of the Watershed Society, you are part of a dedicated group that shares our commitment to connect people with water, wildlife and wild places. We are honored to count you as part of this journey and together, we will continue to inspire our community, and one another, to invest in a bright future for our planet.

Sincerely,

Kevin Mills
President and CEO



WATERSHED SOCIETY

TO GET INVOLVED:

Cait Crosby
Individual Giving Officer
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WELCOME TO THE WATERSHED SOCIETY

The Watershed Society is a community of philanthropists committed to the mission of the South Carolina Aquarium. This circle of supporters enjoys access to unique experiences throughout the year, including opportunities to connect with our people, our animals and our work beyond the Aquarium's walls. Watershed Society members are drawn closer to the areas of our mission most meaningful to them through regular communications and interactions with our award-winning team.

We invite you to join this steadfast group of donors who, collectively, elevate the South Carolina Aquarium and transform our community.

WATERSHED BENEFACTOR

\$1,500–\$2,499 annually (\$125–\$210/month)

- Access to the Aquarium for up to two listed adults in the same household, listed children or grandchildren under 18 and two guest privileges per day (*Guests must visit with the primary listed adult(s), children or grandchildren, as access is non-transferrable*)
- Private, annual behind-the-scenes tour for your household and guests (*10 people maximum; schedule at least three days in advance*)
- Discounted general admission tickets (*Six maximum per visit; can be purchased online at scaaquarium.org/tickets or at admissions gate upon entry*)
- Exclusive invitation to the Annual Watershed Society Dinner, a festive evening celebrating our past years' accomplishments made possible by Watershed Society donors

- Seasonal outings with the Aquarium team and select community partners through our Beyond the Classroom: Watershed Family Discovery Series, providing hands-on learning opportunities designed to connect families with the natural world
- Exclusive invitation to two annual Seaside Salon events in the company of Aquarium board members featuring discussions on topics related to scientific innovation and philosophy, led by key Aquarium staff and experts in the field of marine conservation
- Exclusive invitation to Aquarium Aglow Preview Night
- Recognition in the South Carolina Aquarium Annual Report
- 10% discount at the Gift Shop and Sea Turtle Snack Bar
- 10% discount on souvenir photos

WATERSHED PARTNER

\$2,500–\$4,999 annually (\$210–\$420/month)

- All of the above benefits, plus:
- Private, personally curated animal encounter with species of your choice (*Must be booked at least three days in advance; subject to staff availability*)
- Access to exclusive Sea Turtle Care Center™ news and updates

WATERSHED GUARDIAN

\$5,000–\$9,999 annually (\$420–\$835/month)

- All of the above benefits, plus:
- Exclusive Sea Turtle Care Center experience, including the opportunity to connect with staff in a private session (*Subject to timing and availability; must be scheduled and approved at least one week in advance*)
- Special access to public sea turtle beach releases

CHAIRMAN'S COUNCIL

\$10,000+ annually (\$835+/month)

- Gifts at the \$10,000+ level will receive the previously listed benefits and donors will work with the major gift officer to develop a comprehensive and specialized benefits package